



Provita offers a complete hoofcare range and on-farm support

ADVERTORIAL

THE Provita hoofcare range has been scientifically developed in conjunction with Queens University,

Belfast. The products have unique properties based on organic acids and tea tree oil allowing them to be faster acting and longer lasting than older unsafe products.

There are many commercial products and chemicals that have been used for footbath solutions. Formalin is cheap and rapidly degraded in the environment but it is unpleasant to handle and research from International Agency for Research on Cancer has now classified it as a known carcinogen. Copper sulphate is more pleasant to handle but is not degraded in the environment, is increasingly expensive and copper poisoning is also becoming an area of concern.

Glutaraldehyde has also been used in many recently launched branded solutions and has been marketed as a safer product. However the glutaraldehyde safety data sheet (glutaric dialdehyde) published by the Physical and Theoretical Chemistry Lab at Oxford University has classified it as toxic and has also specified that it can be fatal if inhaled.

Additionally, the Health and Safety Executive has confirmed that the NHS has stopped using it as a nurse was diagnosed with occupational asthma which was caused by glutaraldehyde. Her symptoms which included nasal irritation, wheeze and breathlessness have disappeared quickly after she stopped working with glutaraldehyde.

With the new addition of Konquest hoof gel to the Provita range, Provita are now offering farmers a complete hoofcare range which provides an alternative to growing concerns associated with antibiotics and issues associated with the safety of formalin and environmental impacts of copper sulphate.

Where wrapping is required the hoof should be lifted and wrapped with Konquest gel. Konquest has advanced bio-adhesion properties which help the gel stick to skin and hoof. For use in parlour as a spotspray for hooves, Combat forms a flexible film which can be applied every milking

for up to one week. Hoofsure Endurance contains a unique footbathing preparation of organic acids, tea tree oil and wetting agents. It is biodegradable, non-toxic, safe and highly concentrated and can be used for up to 500 cow passes in 200 litre footbath.

However, before using any Provita hoofcare products, farmers should first assess how much infection is present on the farm. Provita have launched a lameness in-parlour scoring service which is facilitated by professionally trained in-parlour scorers. This was initiated because recent research has confirmed that many dairy farmers underestimate their level of digital dermatitis within their herds. Farmers can avail of this service by contacting Provita on 07720101444.

For maximum results footbathing with Hoofsure Endurance should be done every day. Ideally a pre-wash bath should be used as 80% of manure is deposited in it plus it washes manure off the feet before cows enter the main footbath. The footbath should be deep enough at the end of footbathing to cover the dew claw.

Hoofsure Endurance is very cost effective and is safer and more effective than formalin or copper sulphate. An average 200 litre footbath will cost c. £12.50 per fill. This can be used for up to four milkings, therefore costing only £3.12 per use. This four milking routine should be used three times per week.

Cows with foot infections will not be performing to their full genetic potential. They will be losing at least one litre of milk per day and can ultimately be culled. Taking swift, sustained action on foot infections will provide a high return on time and money invested and allow your cows to reach their full genetic potential.

For additional information contact the Provita freephone number 0800 3284932.

Hoofsure Endurance

Faster acting *and* longer lasting footbath solution

Lower cost per footbath*
(approximate costs)

Copper Sulphate	£22
Formaldehyde	£8
Hoofsure Endurance	£5

Hoofsure Endurance works after 24 hours even in dirty footbaths

Safe, biodegradable and more *cost effective* than copper or formaldehyde

Can be used for up to 500 cow passes**

* Data on file
** based on 125 cows through 200L footbath with fresh initial fill and top-up's for a further three milkings



In-parlour assessment of your true level of lameness ...WORTH £50!

10% FREE on volume orders. Call Provita to avail of this offer.

www.provita.co.uk/freedassessment

Provita **ANIMAL HEALTH** *naturally*

Provita Eurotech Limited

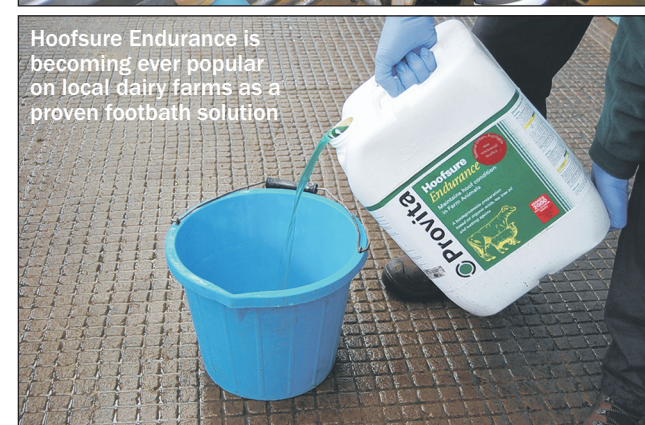
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If your usual outlet does not stock Endurance, call us and we'll have our nearest stockist supply the product.



Hoofsure Endurance is becoming ever popular on local dairy farms as a proven footbath solution

